

QUANTA

Online Form Fill

Improve the quality and quantity of online applications.


55 million policy purchases are abandoned each year during the application process. By pre-populating your online application forms using our proprietary property data variables and models, it will not only give you more accurate information but will greatly improve your customer's experience.

Our proprietary property data model provides the most comprehensive data on 29.1M homes in Great Britain, with over 500 variables including our Home Insurance Reinstatement Cost Model.

All our data and AI enhanced predictions are GDPR compliant with clear provenance. We provide full transparency on modelled vs non-modelled data and all modelled features are accompanied by confidence scores, enabling you to decide which variables you want to include. The data is easily accessible via the Outra API.

Online Form Fill can help your business:

- improve the customer experience
- pre-populate the home rebuild cost field
- reduce form abandonment
- cut acquisition costs
- provide an accurate Home Insurance Rebuild Cost.

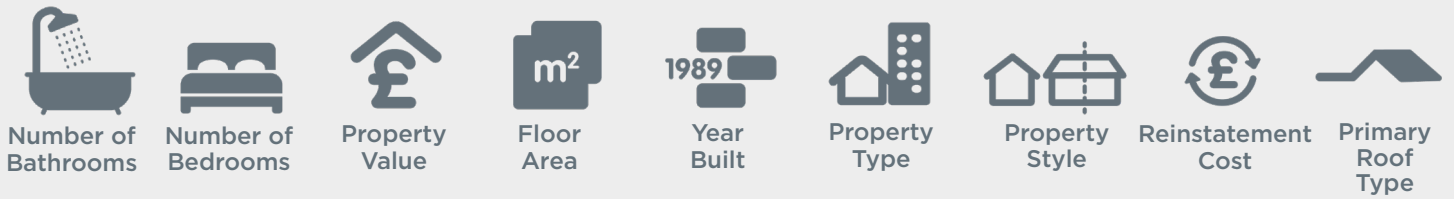


43%
MORE
COVERAGE
than other
MARKET
PROVIDERS



15%
MORE
ACCURATE

500+ variables on 29.1M homes in Great Britain, including:



VARIABLE	DESCRIPTION	VOLUME
Number of Bathrooms	Total number of bathrooms: 1, 2, 3+	28,837,201
Number of Bedrooms	Total number of bedrooms: 0, 1, 2, 3, 4, 5+	28,784,398
Property Value	Market value: £100k-150k, £150k-200k, £200k-300k, £300k-400k, £400k-1M, over £1M	28,784,398
Floor Area	Gross internal floor area: under 60sqm, 65-75sqm, 75-90sqm, 90-110sqm, 110-150sqm, over 150sqm	28,625,740
Year Built	Before 1930, 1910-1960, 1960-1980, 1980-2000, 2000-2020	28,579,075
Property Type	House, Flat/Maisonette, Bungalow/Chalet	28,607,086
Property Style	Mid-terrace, Terraced, Converted, Semi-detached, Detached, End-terrace, Purpose Built	28,644,182
Reinstatement Cost	Predicted cost of rebuilding the property	25,223,762
Primary Roof Type	Type of roof: Thatched, Pitched or Flat	8,867,664
Type of Roof	Thatched, Pitched or Flat	

To find out more about Outra's Online Form Fill, contact us today.

sales@outra.co.uk | 020 3880 8485