

# Home Insurance Rebuild Cost

## Manage risk and optimise pricing.

To gain a comprehensive view of potential risk, insurers need to rely on accurate data that can be applied to every decision. By utilising our Home Insurance Rebuild Cost variable to pre-populate your online applications, you can be assured that you are providing the most accurate pricing to mitigate risk.


The model is built using our Proprietary Property Data providing the most accurate residential property information available. It features over 500 variables on the property and its locality including planning attributes; such as applications and development type and start dates, energy attributes; including efficiency, heating type, consumption costs and window type.

Combining this data with our industry leading deep learning capabilities, our Home Insurance Rebuild Cost variable provides over 96% penetration of 29 million homes in Great Britain.



Refreshed monthly and GDPR compliant with clear provenance, the model is accompanied by Confidence Scores to give you the autonomy to create your own thresholds around policy pricing.

Outra also builds custom models to meet your individual business requirements. Sent via Batch or Instantly available through API.

REBUILD COST	VOLUME
<b>TOTAL</b>	28,283,526
under £100k	1,229,719
£100k to £125k	3,210,035
£125k to £150k	6,269,229
£150k to £175k	5,754,093
£175k to £200k	3,946,595
over £200k	7,710,569

**43%**   
**MORE**  
ACTUAL DATA  
than other market providers\*

**5%**   
**MORE**  
ACCURATE  
at predicting risk

**60+**   
Data Sources  
**60%**   
Proprietary

**20**   
**YEARS**  
EXCLUSIVE DATA  
to train AI models

To find out more about Home Insurance Rebuild Cost contact us today.  
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