

Property Data

Gain instant access to the most comprehensive property data on 29 million homes in Great Britain.

Outra has created a holistic and accurate view of every residential property in Great Britain.

Our proprietary property data draws from over 60 data sets including satellite imagery data plus 60% exclusive data. This includes over 20 years mortgage valuation data to make it the most accurate and predictive property data set available.


It features over 500 variables relating to the property and its locality. By applying industry leading data science we have also created modelled features such as our Home Rebuild Cost developed specifically for the Insurance sector. We provide full transparency on modelled vs non-modelled variables and all modelled features are accompanied by Confidence Scores to aid decision making.

Fully GDPR compliant with trackable known provenance, our property data is fully customisable to support your specific sector and business requirements and is instantly accessible in batch or via API.

Outra Property Data helps your business:

- predict insurance risk and improve risk management
- improve the accuracy of your pricing strategy
- improve claims and debt management
- enhance your own data set to pre-fill online applications
- increase acquisition rates and improve the customer experience.

By applying our innovative data science techniques, we can create new data, new models, new segmentations and new variables tailored to solve your individual business challenges.

43% 
MORE
ACTUAL DATA
than other market providers*

15% 
MORE
ACCURATE

CONFIDENCE
SCORES 
for all modelled
features

60+ 
Data Sources
60% 
Proprietary

500+ variables relating to the property and its locale.



Property Attributes

Property variables including roof type and Home Rebuild Cost.



Planning Attributes

Planning applications, approvals, development type and planning start dates.



Energy Attributes

Energy efficiency, heating type, consumption cost and window type.

A sample of the property variables available are below, to view our full list please get in touch.

VARIABLE	DESCRIPTION	VOLUME
Property Address	Full property address including postcode	29,325,863
Number of Bathrooms	Total number of bathrooms: 1, 2, 3+	29,138,584
Number of Bedrooms	Total number of bedrooms: 0, 1, 2, 3, 4, 5+	29,138,584
Property Value (£)	Market value: £100k-150k, £150k-200k, £200k-300k, £300k-400k, £400k-1M, over £1M	27,147,014
Floor Area (SQM)	Gross internal floor area: under 60sqm, 65-75sqm, 75-90sqm, 90-110sqm, 110-150sqm, over 150sqm	29,318,580
Property Rental Value (£)	Monthly market rental value: under £500, £500-650, £650-800, £800-950, £950-1100, £1100-1500, £1500-2000, over £2000	26,984,849
Year Built	Before 1930, 1910-1960, 1960-1980, 1980-2000, 2000-2020	29,318,584
Property Type	House, Flat/Maisonette, Bungalow/Chalet	29,318,584
Social Housing Flag	Flag to indicate social housing	29,139,703
Property Style	Mid-terrace, Terraced, Converted, Semi-detached, Detached, End-terrace, Purpose Built	29,318,584
Home Insurance Rebuild Cost	Predicted cost of rebuilding the property	28,283,526
Last Sale Date	Date property was last sold: 1995-1999, 2000-2004, 2005-2009, 2010-2014, 2015-2019	12,989,449
Current Energy Rating	Energy efficiency rating from A to G	29,318,584
Number of Habitable Rooms	Total number of rooms used for dwelling: 0, 1, 2, 3, 4, 5, 6, 7+	29,318,582
Planning Approvals past 5 years	Total number of planning approvals per property: 0, 1.0, 2.0	944,785

To find out more about Oura Property Data, contact us today.

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